

# RouteNRoll for Logistics & Routing

## Optimizing Fleets with Advanced Routing and Telematics

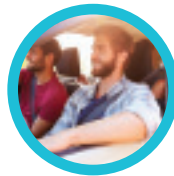
Route 'N' Roll is a smart mobility platform that transforms transportation aimed at delivering People, Packages, Food and Everything in between.



Fleet Operators



OEMs and Dealerships



Vehicle Sharing Services



Insurance Providers



Smart City Managers

### Intelligent. Predictive. Revenue Driven.

Route 'N' Roll is a comprehensive routing and logistics transportation system that facilitates delivery of people and packages, and numerous other use cases for vehicles, fleets, robots and more. The solution is brandable, customizable, and able to support multiple offerings such as car sharing, ride-hailing, shuttles, food delivery, fleet management, public transportation systems and more.

Going beyond pure diagnostics and reporting, we offer advanced telematics, route simulation, video incident capture, alerts, real-time communications, geofences and predictive analysis and optimization to put your fleet ahead.

For business owners seeking more control over their end-to-end logistics and vehicles, as well as a greater share in profits, Route 'N' Roll can provide a software solution. A customizable white label solution of APIs, SDKs, dashboards, and native app templates enables you to quickly deploy in days instead of years. Either replace current systems or integrated with an existing platform and fleet.

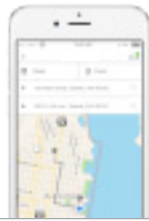


## RouteN'Roll for Logistics & Routing

### Connecting Vehicles to Empower Smart Logistics and Operations

#### Benefits to Drivers

- Receive real-time communication from dispatch on route changes, delays, maintenance, construction, delivery schedules, special instructions & more
- Routes optimized and delivered with turn-by-turn directions
- Geofences log work and eliminate paperwork



#### Benefits to Fleet

- Plan profitable routes and cut drive time to save on fuel costs
- Improve customer experience with real-time notifications, mobile apps, geofencing and alerts
- Quickly handle last minute requests and leverage predictive analytics to suggest action plans
- Instantly communicate with drivers
- Improve safety and reduce accidents with driver accountability
- Monitor vehicle diagnostics and schedule regular maintenance



#### Optional Hardware:

Greenlight's Video Dash Camera & Incident Capture Solution



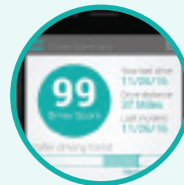
##### Dash Camera

Drive with the ability to detect and record high-definition video incidents, collect information on driving habits, and compare drivers based on aggregated data to encourage safe driving.



##### Smart Cradle

Docking an iOS or Android device in the cradle triggers a notification that lets the driver easily start the app without needing to search through the phone for the icon. Using the dash-cam is simple and easy.



##### Safety Telematics

Complete visibility of workforce, assets, and costs for greater insight to maximize uptime, maintain compliance, dispatch and route efficiently.

### What can you do with Route'N'Roll?



#### Route Optimization

Machine learning algorithms process historical and real-time computations to adjust routes by the minute, hour, and day.



#### AI and Machine Learning

Predictive algorithms, machine learning and AI adjust routes, assigns drivers, saves fuel, and personalizes consumer experiences.



#### Route Simulation

Run scenarios and optimize resources - fleet, drivers, and routes - to increase operating efficiencies.



#### Open and Flexible

Customize based on your business needs, integrate with any existing system or process, and extend with APIs as you grow.



#### Alert Notifications

Pre-scheduled, real-time, geofenced, triggered or event based notifications. Deliver ETAs, maintenance requests, special instructions, re-routes and more.



#### Secure Payments

Enterprise grade security from encryption to authentication to identity, Sirqul is a smart choice for mobile payments.



#### Improve Safety

Track vehicles, compare performance, capture incidents with video and ensure compliance.



#### Driver Behavior Accountability

Improve safety, reduce accidents, and save on insurance costs.